DON'T GET GHOSTED

Ghost Brokers use fake adverts to pose as seemingly legitimate sellers on social media, offering cheap car insurance before disappearing without a trace, leaving their victims out of pocket and often uninsured.

1in 5 people

have seen a suspicious advert for car insurance on social media



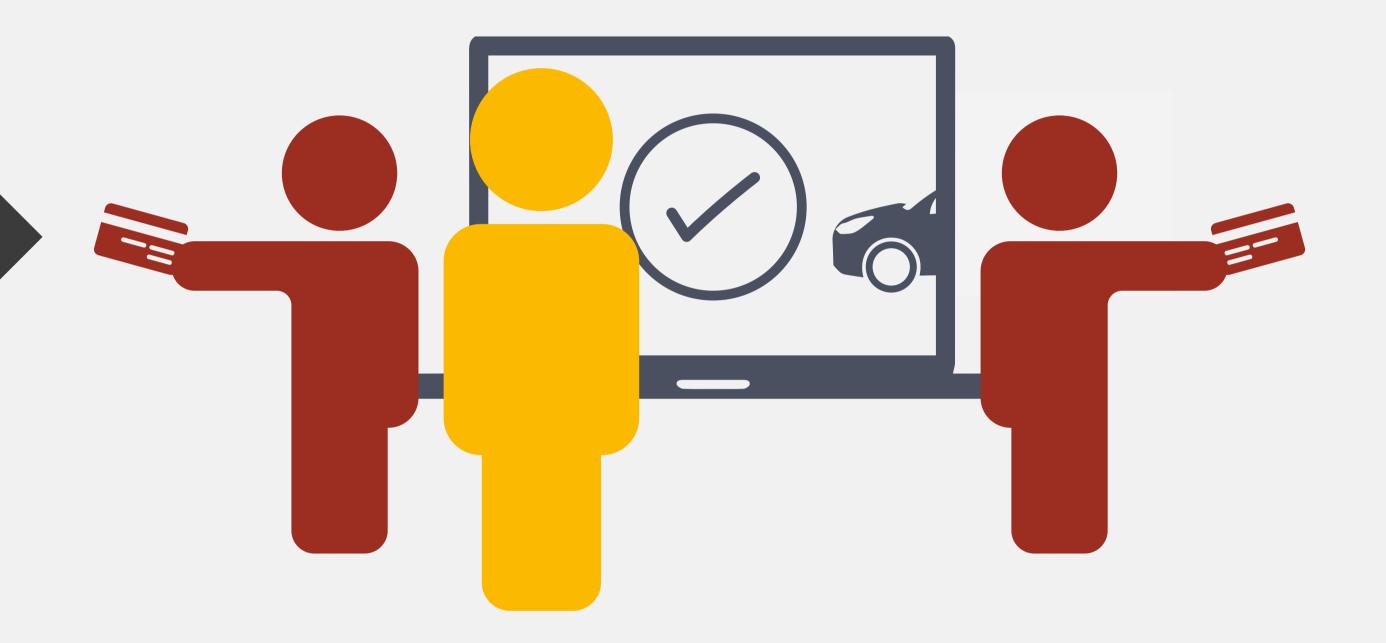


1in 3 18 to 24 year olds

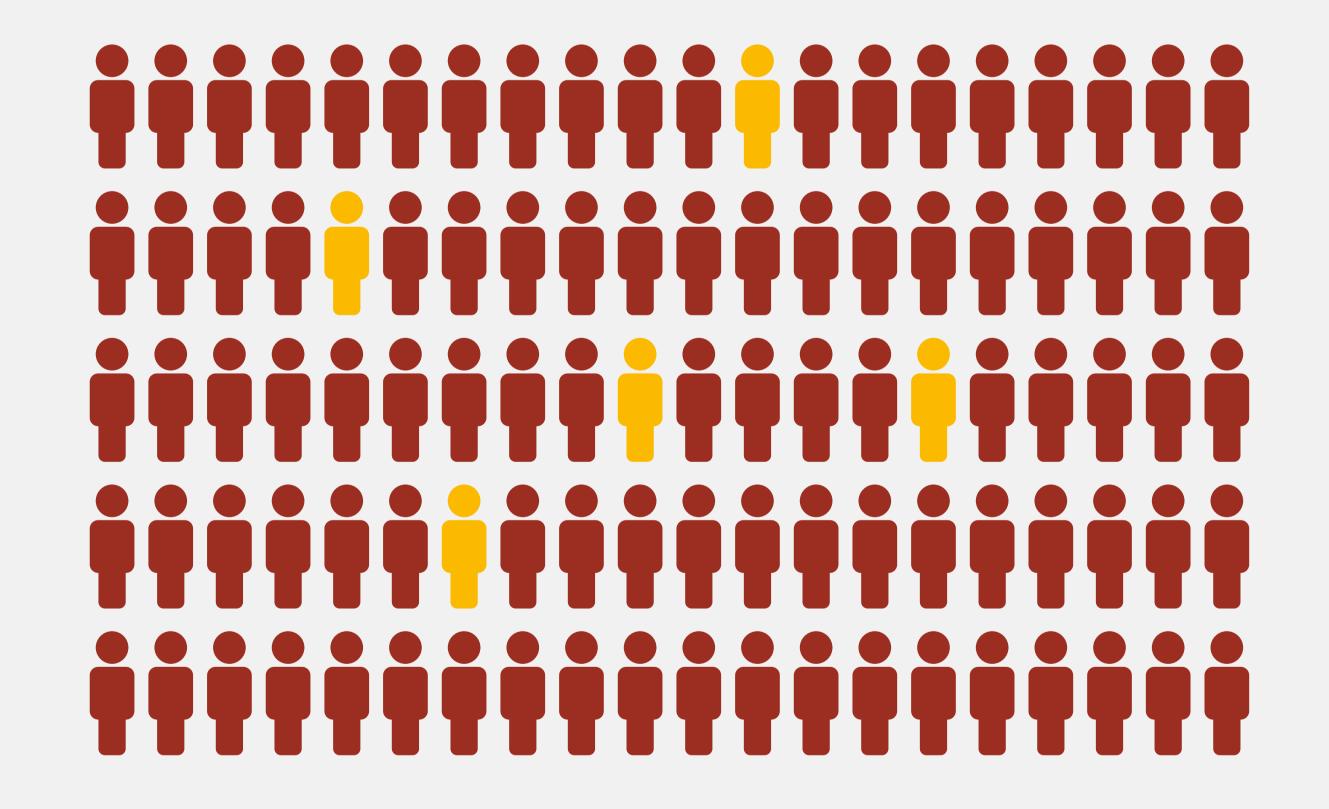
have seen a suspicious car insurance advert on social media

Two thirds of people

wouldn't check if a seller had a legitimate website before buying car insurance



95% of Brits haven't heard of the term 'ghost broking'



IFB has seen an

6100 increase

in new investigations into ghost broking since 2015





In October 2018, IFB commissioned YouGov to conduct a survey of car insurance buying behaviour. The total sample size was 2034 adults, of which 1,495 had purchased motor insurance.

